

Robert Smith

Junior Art Director

PERSONAL STATEMENT

Job objective includes obtaining employment within a professional work environment that allows utilizing acquired skills in art direction, digital marketing, and design. Additionally would like to join a company that supports professional growth within the organization.

WORK EXPERIENCE

Junior Art Director

ABC Corporation - June 2013 - April 2015

Responsibilities:

- Worked with copywriters and creative directors to solve client problems.
- Worked as the lead on many projects which allowed me to work with developers, production companies, photographers, and freelancers.
- Responsible for client and internal presentation which allowed me to work with all departments to visually organize their information.
- Manage and coordinate the design and production schedule to meet tight deadlines without compromising client satisfaction.
- Met and exceed quarterly goals by developing effective improvements to the design and production departments.
- Provided concepts and execution for new business pitches to prospects.
- Develop rebranding comps for different client campaigns.

Junior Art Director

Delta Corporation - 2010 - 2013

Responsibilities:

- Teamed with Senior Art Director to design and manage projects for.
- including overseeing the studio designers in the customization and design of Co-Operative ad materials (daily 6-25 customized ads); design of .
- Hewlett-Packard including design of Hewlett-Packard Co-Operative Ad Planner; design of online newsletter; design of online rebate kits; design of .
- Jewish National Fund including design of brochures and other fund raising materials.
- Concept and design print, digital, and social advertising campaigns for various clients including technology, food service, and non-profit .
- Rule of 3 is a small, emerging advertising agency in East Bay run by long-time bay area advertising creatives.
- Skills Used Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere, Adobe After Effects, Photography, Art Direction, Videography.

Education

Bachelor's in Graphic Design - 2007(Edinboro University of Pennsylvania - Edinboro, PA)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Graphic Design, Art
Direction.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)