



MASON WILSON

Launch Manager

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PROFESSIONAL SUMMARY

Innovative Launch Manager with a decade of experience driving successful product launches across diverse industries. Adept at leading cross-functional teams, streamlining processes, and ensuring compliance with quality standards. Proven ability to enhance operational efficiency and deliver projects on time, contributing to significant business growth and customer satisfaction.

WORK EXPERIENCE

Launch Manager Feb / 2019-Ongoing
Seaside Innovations Santa Monica, CA

- Directed assembly operations at the Edison Assembly Plant, leading a team of 239 personnel to enhance productivity and warranty results using Lean Manufacturing principles.
- Led cross-functional teams to improve work processes through DMAIC methodology, mentoring Green Belts in Six Sigma practices.
- Facilitated knowledge transfer initiatives to optimize efficiency and quality across the organization.
- Established work cells and testing functions, streamlining production processes.
- Developed a design checklist for early-stage project rollouts, enhancing project execution.
- Coordinated activities for the launch of a new 120K sqft facility, ensuring comprehensive planning and execution.
- Engaged with customers and joint venture partners during prototype development phases to align expectations and outcomes.

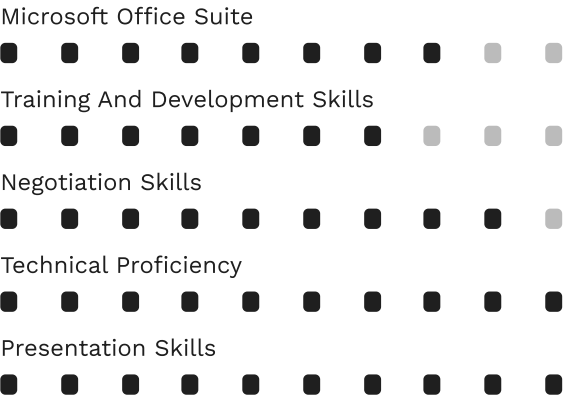
Launch Manager Feb / 2015-Feb / 2019
Cactus Creek Solutions Phoenix, AZ

- Acted as the primary technical liaison during application launches, ensuring seamless communication and troubleshooting.
- Established brand presence in NYC, managing a team and curating high-end product offerings.
- Oversaw supply chain operations for 250 Garnier SKUs, managing a monthly stock budget effectively.
- Coordinated the launch of over 100 new products from concept to production, ensuring alignment with market needs.
- Served as a customer liaison for manufacturing partners to facilitate the successful launch of the Dodge Ram truck.
- Developed detailed schedules for engineering, manufacturing, and delivery phases to ensure timely project execution.

EDUCATION

Bachelor of Science in Industrial Engineering Feb / 2012 Feb / 2015
University of Michigan Denver, CO
Focused on process optimization and project management methodologies.

SKILLS



INTERESTS

Podcasts Language Learning
Dancing Cycling

STRENGTHS

Intuition Leadership
Listening Mentorship

LANGUAGES



ACHIEVEMENTS

- Successfully launched 15+ new products, achieving a 20% increase in market share within the first year.
- Led a cross-functional team to reduce product launch time by 30%, enhancing operational efficiency.