

# ROBERT SMITH

## Layout Artist

[info@qwikresume.com](mailto:info@qwikresume.com) | [LinkedIn Profile](#) | [Qwikresume.com](#)

Experienced art director with illustrator/digital photo retoucher skills, strong pencil rendering techniques for drafting rough sketches for programs having the ability to bring projects from idea stage to final production. Varied portfolio; from technical marketing, promotions, to direct and corporate branding. Skilled in business-to-business and consumer media.

## EXPERIENCE

### Layout Artist

#### ABC Corporation - MAY 2001 - JUNE 2004

- Responsible for all design, illustration, typesetting, optical character recognition, layout, and much of the proofreading required for the publication of nonprofit newspaper and associated promotional pieces.
- Used traditional methods from 1984 through 1988.
- Electronic publishing methods since 1989.
- Installed all system upgrades, software, calibration, component-level repair for a multi-Mac prepress system with the server.
- Implemented house style and book specs for page layout using PageMaker 6.5.
- Designed a section on Developing International Software.
- Designed multiple marketing and promotional materials for multiple books while using programs like Adobe Photoshop and InDesign to compose.

### Layout Artist

#### Delta Corporation - 1996 - 2001

- Produced print-based technical computer/programming books.
- Implemented house style and book specs for page layout using PageMaker 6.5.
- Designed a section of Developing International Software by Nadine Kano.
- Designed multiple marketing and promotional materials for multiple books while using programs like Adobe Photoshop and InDesign to compose multiple .
- Skills Used Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Preparing files for print, Layout Design, Typography.
- Responsible for layout of articles for the monthly magazine.
- Also responsible for coordinating production of art and editorial materials between in-house departments, printers and separators.

## EDUCATION

- Art - (Siena Heights University - Adrian, MI)

## SKILLS

Project Management.