

# Robert Smith

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## Layout Artist

### SUMMARY

Service-oriented actively looking for ways to help others while demonstrating consistent professionalism. Work well in a fast pace environment, ability to learn quickly while setting goals and meeting deadlines, strong organizational and communication skills with proven ability to input and retrieve data within the computer.

### SKILLS

Illustrator, Adobe, MS Office.

### WORK EXPERIENCE

#### Layout Artist

ABC Corporation - 1984 - 1996

- Worked with the lead designer to create artwork based on customer specifications for trade shows and large events.
- Layout artist for a commercial printing company.
- Included working with clients, design, layout, paste-up artwork, camera work, and negative stripping.
- Became familiar with all aspects of printed material.
- Created a visual of the plaque the customer is ordering to give them the best representation of what the final product will look like.
- Redraw logos/clean-up art so it is producible.
- Designed secondary catalogs; responsible for art-directing new product photoshoots.

#### Layout Artist

Delta Corporation - 1983 - 1984

- Worked with the lead designer to create artwork based on customer specifications for trade shows and large events.
- Layout artist for a commercial printing company.
- Included working with clients, design, layout, paste-up artwork, camera work, and negative stripping.
- Became familiar with all aspects of printed material.
- Created a visual of the plaque the customer is ordering to give them the best representation of what the final product will look like.
- Redraw logos/clean-up art so it is producible.
- Designed secondary catalogs; responsible for art-directing new product photoshoots.

### EDUCATION

Bachelor Of Fine Arts In Graphic Design And Illustration - 1988(University of Miami - Coral Gables, FL)