



ETHAN MARTINEZ

Layout Designer

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PROFESSIONAL SUMMARY

With a decade of experience as a Layout Designer, I specialize in creating visually striking layouts that enhance user interaction and brand identity. My expertise in industry-standard design software and collaboration with cross-functional teams ensures project consistency and quality. I am dedicated to delivering innovative design solutions that resonate with target audiences and elevate overall aesthetics.

WORK EXPERIENCE

Layout Designer Feb / 2019-Ongoing
Maple Leaf Consulting Toronto, ON

1. Provided expert layout design support for electric and streetlight systems, ensuring optimal functionality.
2. Created maintenance plans for streetlight systems county-wide, enhancing operational efficiency.
3. Designed innovative streetlight layouts for new subdivisions, contributing to urban development projects.
4. Executed customer-requested streetlight relocations, improving client satisfaction.
5. Conducted thorough field checks post-construction to ensure design integrity.
6. Collaborated with local engineers and remote teams to facilitate project success.
7. Led advertising design initiatives, collaborating with companies to produce visually compelling marketing materials.

Layout Designer Feb / 2015-Feb / 2019
Lakeside Apparel Co Chicago, IL

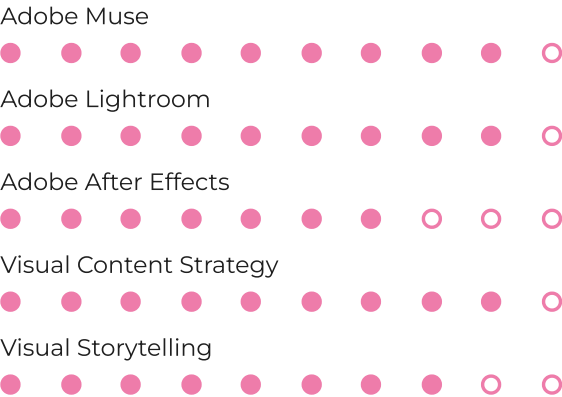
1. Served as the Lead Layout Designer on advanced RFID chip projects, overseeing all design phases.
2. Managed contractor teams, facilitating cooperation from floor planning to tape-out stages.
3. Successfully assembled Pitch Memory Array blocks, ensuring design accuracy.
4. Completed layouts for multiple chips in Analog Mixed Signal technology for clients including Apple and Samsung.
5. Directed the design process from initial floor planning to final tape-out, ensuring quality control.
6. Executed efficient tape-out procedures to TSMC, streamlining data streaming and documentation.

EDUCATION

Bachelor of Fine Arts in Graphic Design Feb / 2012-Feb / 2015
Rhode Island School of Design Phoenix, AZ

Focused on layout design principles, user experience, and visual communication.

SKILLS



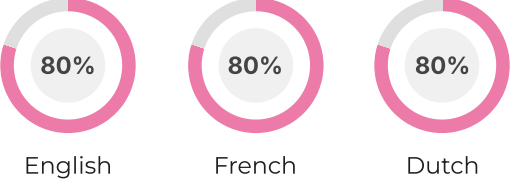
INTERESTS

- Podcasts Language Learning
Dancing Cycling

STRENGTHS

- Intuition Leadership
Listening Mentorship

LANGUAGES



ACHIEVEMENTS

- Redesigned layout for a major product launch, resulting in a 30% increase in user engagement.
- Developed a comprehensive style guide that improved design consistency across all company materials.