

# Lead Product Manager

## ROBERT SMITH

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### Objective

A passionate product person with the zeal to convert smart ideas into great products. Experience leading product at global companies like eBay and Microsoft, also at startups like Bluesmart and MakeSpace. A strong background of building cross device products including multiple mobile apps (iOS and Android), tablet apps, websites, APIs and platforms.

### Skills

Business Development, Sales.

### Work Experience

#### Lead Product Manager

**ABC Corporation** - 2011 - 2014

- Launched the product from a pilot in Atlanta to a nationwide product.
- Defined the product and worked on execution with teams across U.S., U.K., India and Israel.
- Achieved 20% increase in number of users (month over month) since launch.
- Featured on the app store on home page and lifestyle categories.
- Recently the product was integrated into the core eBay app.
- Designed REST based API for the third party partners to use to integrate with the product.
- Set up the online advertising platform for the product.

#### Lead Product Manager

**Delta Corporation** - 2011 - 2011

- Founded 15 years ago, P.D.A.C.
- built a worldwide reputation based on hundreds of successful, unique and large scale projects.
- Led competitive analysis and strategy for wireless test equipment.
- Several sales deals worth several millions of dollars simply became possible due to my competitive strategy.
- Led the web and mobile redesign of VisitFlorida.com to begin monetizing their audience of 100,000+ visitors a month .
- Designed, developed and launch the 2nd version of VisitFlorida.com.
- Difficulty included 2 sites, one for the desktop and one specifically for Mobile and a unique set of advertising constraints and use cases.

### Education

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