

Robert Smith

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Lead Product Manager

SUMMARY

A product leader with a demonstrated track record of envisioning, building, and launching new innovative products. Believer in creating simple and elegant software that provides a first-class user experience. A data-centric thinker who enjoys both using data to make better decisions and creating products that make it easy and intuitive for others to understand their data.

SKILLS

Developing Skills, Creative Skills.

WORK EXPERIENCE

Lead Product Manager

ABC Corporation - 2015 - 2015

- Promoted to Team Lead for end-to-end product management of BPPM platform.
- Led program for BU in technical beta software training for consultants.
- Demo for analyst briefings.
- Teamed in management and release of Version 9 of BPPM solution, led a series of best practice webinars.
- PRD and use case creation, with user persona definitions.
- Created release planning process that resulted in 90% increase of milestones Assess and streamline current release procedures being met across RnD.
- Developed and trained cross functional roles on new releases Created process for 23 products synchronized pre-release.

Lead Product Manager

Delta Corporation - 2013 - 2014

- Worked closely with CEO to define and execute product roadmap and strategy, and managed lifecycle of product development - Lead and recruited a team .
- Provide SQL Server support for billing data exchange between CenturyLink and DirecTV.
- Responsible for all business processes and procedures for DSL CPE, DSL service installation, technical support and Value Added Services.
- Provided leadership for new and innovating ideas for building a better DSL customer installation experience.
- Worked directly with the Marketing and Network groups to define new product requirements.
- Successfully moved over 460K DSL customers from an EarthLink to a new CenturyLink branded portal and email service.
- Nov 2014 - Feb 2015 Led product strategy of mobile & web auto product to responsive design multi-line platform for \$15M rev increase Defined product .

EDUCATION

Bachelors