

ROBERT SMITH

Magazine Editor

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SUMMARY

Seeks to attain a most challenging position addressing the needs of inner-city youth through community outreach and diverse avenues of communication.

CORE COMPETENCIES

Customer Service, Human Resources, Project Management.

PROFESSIONAL EXPERIENCE

Magazine Editor

ABC Corporation - March 2003 – May 2015

Key Deliverables:

- Assists in setting strategies related to sales, marketing, partnerships, and development.
- Assists in directing the product brand, roadmap, strategy, and evolution to create a winning experience for the product's users and merchant partners.
- Build and manage the product's team, including freelance writers and photographers in the local market.
- Develop short- and long-term product strategies and plans.
- Serve as product champion among all appropriate Gannett businesses.
- Foster collaboration with national sales teams and local markets, making sure products are continually improved to best meet customer needs.
- Stay on top of both the day-to-day performance of the product as well as the big picture of where it needs to go.

Magazine Editor

Delta Corporation - 2002 – 2003

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EDUCATION

High School Diploma - (Central High School - Providence, RI)

