

# Magazine Editor

# ROBERT SMITH

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## Objective

Looking to utilize skills and strengths, accept challenges, be part of a team that will assist in enhancing the quality of people's lives, and assists in leading an organization to reach its fullest potential.

## Skills

Customer Service, Human Resources, Project Management.

## Work Experience

### Magazine Editor

**ABC Corporation** - March 2003 - May 2015

- Works with targeted advertisers, which includes a base of local and locally-controlled small businesses.
- Develop successful relationships; makes sales calls; and attends community and client events to further build customer partnerships and market growth.
- Builds and maintains community relationships across the market and reader spectrum.
- Designs and delegates creative responsibilities to designers, but remains chief design director for the magazine, website, and marketing (including overseeing/designing monthly cover).
- Reviews and approves proofs of printed art and layout materials developed by staff members.
- Works closely with the marketing and advertising departments on programs for social media, cover layouts, special sections, etc.
- Experience creating and producing special events.

### Magazine Editor

**Delta Corporation** - 2002 - 2003

- Works with targeted advertisers, which includes a base of local and locally-controlled small businesses.
- Develop successful relationships; makes sales calls; and attends community and client events to further build customer partnerships and market growth.
- Builds and maintains community relationships across the market and reader spectrum.
- Designs and delegates creative responsibilities to designers, but remains chief design director for the magazine, website, and marketing (including overseeing/designing monthly cover).
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## Education

High School Diploma - (Central High School - Providence, RI)