

Objective

Triaging risks/threats, prepare risk assessments of threats and action plans based on gathered market knowledge. Cover regional events and escalations like elections, natural disasters, or violent attacks, Acting as the main point of contact to ensure that they are triaged, tracked, investigated, resolved and communicated accurately.

Skills

Planning Skills, Leadership.

Work Experience

Market Specialist

ABC Corporation - 2015 – 2015

- Held national sales and marketing position responsible for product and territory management, networking, delivering on client expectations, and growing market share in languages vertical.
- Championed national sales efforts for World Languages programs, including mentoring 52 sales representatives, 7 District Managers, and freelance Market Specialist with breakthrough results.
- Led team to be awarded Editor and Marketing Manager of the Year in 2009.
- Earned highest ranking of 125% for personal objectives in 2009.
- Tailored and delivered training presentations nationally that were designed to close business and empower sales representatives to effectively sell languages programs independently.
- Trained university professors upon adoption, enabling successful implementation into respective courses.
- Provided editorial team with market intelligence, guiding editors to acquire and develop content that was focused on meeting market needs.

Market Specialist

Delta Corporation - 2012 – 2013

- Integral part of a team that has - Daily responsibilities included Team leader for major introduced multiple innovative & award-winning GPS Golf .
- Expert with Adobe Photoshop, knowledge training in Lowes, Fashion lighting, fashion Illustrator, & InDesign bath, & outdoor power equipment category .
- Proficient with Adobe Flash Lowes, Display assembly & maintenance in Office Max & Dreamweaver, Premiere Pro, AfterEffects, Media Encoder & Office .
- Ability to adapt to challenges and learn new skills Education.
- Increase in territory sales in South Florida Area Implemented and supported sales initiatives in a saturated marketplace.
- Generated consumer knowledge with repeat sales through innovative special event planning/execution Built and maintained effective professional .
- Maintained relationships in northern Illinois and St Louis municipal market.

Education

BA