

Marketing Advisor

ROBERT SMITH

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Objective

Seeking a marketing position with an organization where demonstrated skills in marketing, administration, and sales can be used to increase profitability and promote growth.

Skills

Creativity and Imagination, Influencing, and Negotiation Skills.

Work Experience

Marketing Advisor

ABC Corporation - December 2012 - February 2013

- Met with customers and guide them for the safest usage of their devices.
- Installed and assisted in networking for programming the systems to work efficiently.
- Worked closely with customers throughout the sales process.
- Handled any enquires produced by the client, investigate the issue, and provide the necessary feedback.
- Worked hard to network and negotiate with potential clients about their orders, generating revenue for the company.
- Processed customer orders in a timely manner ensuring the clients approval.
- Worked with other departments and teams, such as accounting and marketing to ensure the satisfaction of our client.

Marketing Advisor

Delta Corporation - 2015 - 2017

- Created a business from the ground-up, focusing on collaborating with business owners and marketing professionals to build their brand.
- Generated online courses in social media platforms, email marketing, blogging, and overall marketing strategy.
- Provided one-on-one support to clients, coordinating short-term and long-term strategies for growth.
- Participated in speaking engagements through a variety of local and online outlets, as well as networking organizations, delivering usable and easy-to-.
- Lead generation for an EMR system.
- Created and initiated an elaborate sales strategy for Croatian, Serbian, and Bosnian market; provided market research and marketing.
- Helped real estate agents market their business using American Lifestyle magazine.

Education

MBA In Management - (University Of Wisconsin - River Falls, WI)