

ROBERT SMITH

Marketing Advisor

info@qwikresume.com | [LinkedIn Profile](#) | [Qwikresume.com](#)

Progressive Marketing Advisor professional with over 8 years of overall industry experience. 4+ years in the Marketing and Sales Industry. 4+ years in IT and Customer Support. Strong ability to adapt to any situation and take up new challenges. Results-driven, decisive collaborator with proven success in building strong, lasting relationships with managers, associates, and customers.

EXPERIENCE

Marketing Advisor

ABC Corporation - JUNE 2010 - MAY 2011

- Communicated the marketing approach to customers through proper advertising.
- Promoted the product through various resources and increased the sales of the product.
- Conducted market research to get the personal opinion of the customers by using questionnaires, the internet, and other resources.
- Managed a team of 7 associates Managed the marketing budget for the team.
- Set targets for individuals and the team.
- Developed proper guidelines for the team to attain the set goals.
- Approved timesheets, did quarterly appraisals.

Marketing Advisor

Delta Corporation - 2013 - 2015

- Conducting market research; Creating radio schedules and proposals based on customer needs; Providing consistent follow up to increase client.
- Retained clients and increased repeat business.
- Secured contracts with several major new accounts.
- Developed key marketing strategies, implementation, websites.
- In charge of branding, graphics.
- Information lectures on current marketing and web strategies.
- Interviewed with students to improve the companys productivity. Marketed the various food restaurants on campus that the company.

EDUCATION

- MBA In Business Analytics - 2015(Central Connecticut State University - New Britain, CT)

SKILLS

Business Development, Marketing Communication, Project Management, Visual Branding, Creative Production.