

Robert Smith

Marketing Advisor

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
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www.qwikresume.com

PERSONAL STATEMENT

Dedicated Account Manager, motivated to maintain customer satisfaction and contribute to company success. Proficient in Salesforce and Oracle Energetic. Expert in efficiency Customer service expert Active listener and communicator.

SKILLS

Excel, Marketing Skills,
Organizational Skills.

WORK EXPERIENCE

Marketing Advisor

ABC Corporation - February 2014 - February 2016

Responsibilities:

- Answered questions and gave marketing advice as well as helping to find ways to promote the business locally.
- Generated Quality Business Leads For Clients. Consulted With Small Business Owners About Their Marketing Needs. Created and Implemented Marketing.
- Coordinated demand generation strategy that increased leads and opportunities in the Caribbean.
- Designed and implemented of ATL / BTL marketing strategies.
- Able to develop plans and spend a limited budget, accordingly.
- Worked with marketing vendors and support organizations for the program set up, maintenance, and overall performance management.
- Managed reporting-sales, expenses, and overall program performance Facilitate cross-functional meetings with IT and Customer Care to ensure program success.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

Marketing Advisor

Delta Corporation - 2017 - 2018

Responsibilities:

- Created a business plan and SWOT analysis for a developing company.
- Assisted in product design and marketing plan Created brochures.
- Strategic Consulting, including marketing plan & social media strategy development.
- Helped to create a new corporate image, logo, website, and social media accounts.
- Coordinated email marketing campaigns with the partner and SAP directly.
- In charge of the Marketing and Promotion of the educational institution.
- Selection of advertising campaigns and online editorial content.

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

Education

Specialization in Digital Marketing in Marketing - (University of Illinois)