

ROBERT SMITH

Marketing Advisor

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Seeking a Marketing Advisor position with an outstanding career opportunity that will offer a rewarding work environment along with a winning team that will fully utilize management skills.

MARCH 2011 - JUNE 2013

MARKETING ADVISOR - ABC CORPORATION

- Created the hotel brochure and all other marketing tools to market the hotel.
- Maintained the hotels website and all other media sites and sources.
- Helped with the front desk when they needed it.
- Created the Employee Manual for the systems they use for Hotel Guests and Reservations.
- Used a switchboard phone to direct calls to where they needed to go.
- Helped the Director of Sales with Marketing, and handled cash.
- Identified new marketing opportunities for small businesses Coach small businesses on marketing strategy.

2015 - 2018

MARKETING ADVISOR - DELTA CORPORATION

- Strategic and tactical planning, research, brand management, sales support.
- Direct responsibilities include market development of new and current advertising accounts through customer relations for Dental Products Report.
- Welcomed and Interacted to build a strong relationship Maintains customers overall satisfaction and expectations.
- Advertised and spread publicly of the Marketing Associations upcoming events and achievements via Face book, Twitter, and the Binghamton Website.
- Collaborated with, encouraged creativity, and delegate responsibility to other BUMA members.
- Supported and organized the logistics of BUMA events such as guest speaker events, alumni connections, internship fairs, college marketing competitions, .
- Managed products from concept to marketplace.

EDUCATION

Associates in Criminal Justice - August 2012(American Military University)

SKILLS

Analytical Skills, Team Work, Management Skills.