

ROBERT SMITH

Marketing Advisor

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

As a Marketing Advisor, responsible for Working with the advertising and media planning team to help guide media purchases, budget allocations including within the company's in-house publication.

CORE COMPETENCIES

Curriculum Development, Strong Technology Expertise, Interpersonal Skills, Customer Relationship Management, Marketing Communications.

PROFESSIONAL EXPERIENCE

Marketing Advisor

ABC Corporation - 2010 – 2011

Key Deliverables:

- Researched, planned, and developed advertising campaigns for each client.
- Helped customers with application support such as programs, not opening, not connected to the network or internet, docking stations not displaying laptop screen.
- Maintained customer service skills through daily communication with the team and clients.
- Provided first-class customer service by listening and engaging the client in representing them the best way through media outlets.
- Developed a Salesforce CRM database to provide trends on client retention and to house client data.
- Drafted and presented reports of marketing strategies and their success within the company. Reviewed annual sales reports to determine where marketing.
- Provided guidance and outstanding client service to guide their work from start to finish and provided value to make their marketing efforts more efficient, less time consuming, and more effective.

Marketing Advisor

Delta Corporation - 2014 – 2016

Key Deliverables:

- Created the hotel brochure and all other marketing materials.
- Maintained social media websites.
- Helped with the front desk when they needed it.
- Processed Sales and Customer Service.
- Responsible for advertising with Radio Findlay, high school newspapers, and marketing flyers Analyzed target market segmentations Increased the.
- Studied company products and services to create unique ideas for marketing.
- Meet with designers and other marketing representatives to create viably.

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EDUCATION

Bachelor Of Business Administration In Marketing - (Dordt College - Sioux Center, IA)

