Robert Smith

Marketing Agency

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SUMMARY

Marketing Agency is Organizing meetings with Sr. Executives across the business, as well as complex meetings which include 5+ people, outside visitors, Leadership Team attendees, complicated technology requirements. Developing and maintaining excellent client relationships. Meeting and exceeding client service level agreements. Advising and assisting with reporting. Coordinating upgrades and hardware replacements at client sites.

SKILLS

Managing, Developing, Designing, Coordinating.

WORK EXPERIENCE

Marketing Agency

ABC Corporation - 2003 – 2003

- Researched client/customer complaints about service levels.
- Worked with National/Central support groups to expedite problem resolution.
- Troubleshoot software and hardware issues – Archtics/Host/AM/TM1 Entry/Inventory Control/Pricemaster.
- Provided coordination of a networking issues between client and TM IT.
- Balanced Audits/Settlement issues.
- Resolved issues with Customer Service for events with problems and/or special circumstances.
- Restarted database server, credit card server, and DIGIT server.

Marketing Agency

Delta Corporation - 2001 – 2002

- Associate Head Community Manager Monitoring, managing, and updating clients pages Maintaining active profiles on a variety of social media platforms.
- Cochabamba, Bolivia Assistant manager marketing Plan, organize and monitor the objectives set for carrying out the campaign of Marketing of a .
- Generating strategies so this product can be sold As required by management.
- Vice President, Client Service Conceived and implemented go-to-market strategy and business development marketing operations Brand management, .
- Baku, Azerbaijan Co-Founder, Marketing Coordinator Outsourcing servicing in Business Development, Marketing.
- The main directions was consulting, researching of specific markets, competitors, target groups, goods, etc.; creating of marketing strategy, .
- Account Management Intern Researched marketing statistics, initiatives, trends, etc.

EDUCATION

M.B.A. In Marketing

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