

# ROBERT SMITH

## Marketing Engineer

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Technical team leader with comprehensive experience in the semiconductor industry, including new products launch, product engineering, reliability testing, and applications engineering. Recognizing for driving technical strategies for products that meet customer requirements. Motivated, enthusiastic professional with expertise in mobile and computing technologies.

**MAY 2003 - OCTOBER 2004**

### **MARKETING ENGINEER - ABC CORPORATION**

- Prioritized daily workflows, including all inbound calls, quotes and sales-related inquiries.
- Answered customers questions regarding products, prices, and availability.
- Emphasized product features based on analysis of customers needs.
- Maintained friendly and professional customer interactions at all times.
- Interacted with the design and production team to ensure that customers orders are processed as per their specific requirements.
- Liaised with the production department for smooth execution of sales order.
- Facilitated communication with internal departments and customers on technical topics.

**2000 - 2003**

### **MARKETING ENGINEER - DELTA CORPORATION**

- ADOR MULTI PRODUCTS LTD markets welding equipment, welding consumables, safety appliances, inverters, and Tacho-Generators.
- Implemented business-centric strategies in challenging environments and generated business worth nearly \$16,000 per month Enhanced.
- Conducted and presented market research on the automotive and aerospace industries - Developed several marketing campaigns to gain prospective .
- Developed client relations across North America by marketing HVAC product solutions Hosted customer visits, presentations, and technical product .
- Translate introductory material of FPGA industry.
- Transcribe FPGA circuits with Office Visio for R&D department.
- Supervised and contracted ICT work done by local company technicians Administered Microsoft exchange and ISA server Provided LAN and WAN support and .

## **EDUCATION**

MS

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## **SKILLS**

Effective Operational Proficiency, Microsoft Office.