

Robert Smith

Marketing Trainee

PERSONAL STATEMENT

Professional with 14 years of demonstrated success in program and business development. Particular expertise in delivering a high level of customer service and conveying complex technical information succinctly.

WORK EXPERIENCE

Marketing Trainee

ABC Corporation - February 2014 - June 2015

Responsibilities:

- Organized trade shows with a budget of over \$150,000.
- Performed post-show evaluation and follow-up.
- Implemented ISO 9002 standards.
- Coordinated workgroups to define departments major tasks.
- Created standards based on workgroups.
- Worked as a trainee to encourage prospective customers to open bank accounts in the banks newly opened branch.
- Presented case studies on consumer and buyer behavior for international brands to identify appropriate business models for international markets.

Marketing Trainee

Delta Corporation - 2009 - 2014

Responsibilities:

- Organized trade shows with a budget of over \$150,000.
- Performed post-show evaluation and follow-up.
- Implemented ISO 9002 standards.
- Coordinated workgroups to define departments major tasks.
- Created standards based on workgroups.
- Worked as a trainee to encourage prospective customers to open bank accounts in the banks newly opened branch.
- Presented case studies on consumer and buyer behavior for international brands to identify appropriate business models for international markets.

Education

Bachelor of Business Administration in Marketing - (The American University in Cairo)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Conflict Resolution,
Fast/Adaptive Learning,
Critical Thinking &
Problem Solving.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)