

Robert Smith

Marketing Trainee

PERSONAL STATEMENT

Interested in a long-term career, involving extensive people interaction and diverse corporate projects, would like a challenging position, which rewards ambition, initiative and offers opportunities for professional and financial growth.

WORK EXPERIENCE

Marketing Trainee

ABC Corporation - February 2014 - June 2015

Responsibilities:

- Contributed to the marketing department for operations of German automobile manufacturers.
- Participated in sales planning and market analysis efforts.
- Assessed price positioning, branding, and competitors.
- Preparation of small POS materials, tracking delivery deadlines in cooperation with management and sales.
- Product packaging artwork development in cooperation with the regulatory department and headquarter guidelines.
- Product label development.
- Preparation of presentations for meetings.

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Delta Corporation - 2009 - 2014

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Education

Bachelor of Business Administration in Marketing - (The American University in Cairo)

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Customer Service,
Human Resources,
Project Management.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)