

Robert Smith

Media Designer

PERSONAL STATEMENT

Seeking a Media Designer with 3 years of experience in Organizing brainstorming on content based on requests in the brief (includes partnering with social copywriter), etc.

WORK EXPERIENCE

Media Designer

ABC Corporation - August 2012 - 2012

Responsibilities:

- Measured key performance indicators.
- Concepted, designed, and produced projects for multiple clients; specific assignments to be determined by the type of projects currently in-house, required turnaround times, etc.
- Concepted, layout, and design of print pieces.
- Concepted, layout, and design of websites/microsites/email blasts/landing pages.
- Created and adhered to an appropriate timeline for each of the projects in which you are involved.
- Contacted outside vendors such as printers, writers, etc involved in your projects to assess their progress and adherence to the project schedule, etc.
- Reported to management on the status of projects you are working on.

Media Designer

Delta Corporation - 2008 - 2012

Responsibilities:

- Ad design Flash Animation Web Design Video Production.
- Created responsive HTML product alert e-mails and web recommendation zones for e-commerce sites.
- Designed animated and static banner ads for clients, adopting varying client brand guidelines with ease.
- Designed MyBuys marketing collateral including product sell sheets, e-blasts, trade show materials/signage, recruiting materials, and PowerPoint.
- Assisted with company rebrand and launch of the new website.
- Team member of the marketing department to create marketing campaigns, proposals, illustrations, signage, web updates, and other graphics as needed.
- Provided wireframes, new user interface solutions, and wrote product specifications Created high fidelity pixel-perfect layouts for numerous lead.

Education

Bachelor of Science

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Graphic Design, Web Design, Flash, Adobe Creative Suite, Microsoft Office, Photography, Photography, Video Production, FTP, Social Media Marketing, HTML, Motion Graphics.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

