



BENJAMIN LEE

Media Editor

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PROFESSIONAL SUMMARY

Accomplished Media Editor with 7 years of extensive experience in digital content creation and multimedia storytelling. Expertise in enhancing audience interaction through innovative video and written materials. Proven track record in collaborating with diverse teams to execute impactful media strategies, leveraging the latest technologies to amplify brand narratives.

WORK EXPERIENCE

Media Editor 📅 Apr / 2020-Ongoing
Maple Leaf Consulting 📍 Toronto, ON

- 1. Produced and edited interactive videos that enhanced service promotion and viewer engagement.
- 2. Trained and supervised a team of interns, fostering their development in media editing.
- 3. Diagnosed and resolved technical issues related to video ingestion and XML data.
- 4. Collaborated with service providers to deliver seamless live streaming events, enhancing viewer experience.
- 5. Created and updated comprehensive training documents for team members and new hires.
- 6. Managed photo requests for international hotel accounts, ensuring quality and timely delivery.
- 7. Coordinated with producers to develop engaging rundowns and scripts for various media projects.

Media Editor 📅 Apr / 2018-Apr / 2020
Lakeside Apparel Co 📍 Chicago, IL

- 1. Worked with clients such as Emily Hsu Designs and Saratoga Arts Fest on promotional video content.
- 2. Skilled in Final Cut Pro X and Photoshop for video editing and graphic design tasks.
- 3. Designed promotional materials, including posters and social media graphics.
- 4. Assisted in all aspects of video production, from initial concept to final edits.
- 5. Edited and uploaded media content for various platforms, ensuring adherence to brand standards.
- 6. Possess extensive knowledge of multiple operating systems and software relevant to media production.

EDUCATION

Bachelor of Arts in Media Production 📅 Apr / 2016-Apr / 2018
University of California 📍 Santa Monica, CA

Focused on multimedia storytelling, video editing, and content creation.

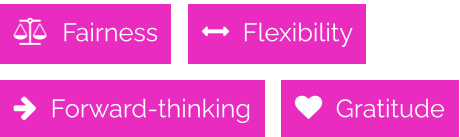
SKILLS



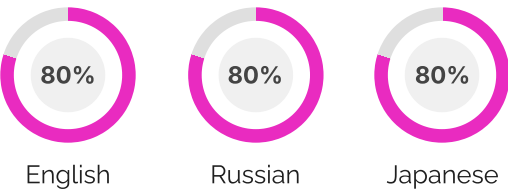
INTERESTS

- 🎮 Gaming
- 👜 Fashion
- 🎬 Film
- 💻 Technology

STRENGTHS



LANGUAGES



ACHIEVEMENTS

- 🌟 Increased viewer engagement by 30% through innovative video content strategies.
- 🌟 Led a team to produce a documentary series that achieved over 1 million views.
- 🌟 Developed a social media campaign that boosted brand awareness by 50%.