

ROBERT SMITH

Media Intern

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SUMMARY

To work in a pleasing environment where can use skills and knowledge to establish an enjoyable job,

CORE COMPETENCIES

Salesforce, Microsoft Office, Adobe Photoshop, InDesign, & Illustrator, Mintel, Nielsen, Simmons, SRDS.

PROFESSIONAL EXPERIENCE

Media Intern

ABC Corporation - August 2012 – April 2014

Key Deliverables:

- Created companys first online newsletter.
- Wrote and maintained newsletter throughout internship.
- Worked side by side CEO, helped create more efficient calendar organizer.
- Traveled to Fiera Milano where helped with buying and networking of company.
- Communicated with media vehicles to establish the placement of media for clients with multicultural targets.
- Created and managed content on social media outlets Assisted in the production of a short independent film Assisted in the live streaming of a .
- Coordinated and performed a broad range of technical functions connected to the production, lighting, design, set up, and implementation of media .

Media Intern

Delta Corporation - 2007 – 2012

Key Deliverables:

- Research topics, develop interview questions, and create scripts for film segments Edit film segments using final cut pro software Perform on and off .
- Position received minimal supervision.
- is a full--service marketing.
- Public relations and advertising agency that
- produces coordinated public service, public education and business--to--
- business communications campaigns.

EDUCATION

- BA in Journalism - Visual Journalism - 2014(The University of Alabama - Tuscaloosa, AL)