

Objective

Efficient and creative professional with a can do attitude focused on developing a connection between brand and clients. a go getter and social butterfly, with a passion for marketing, advertising, and social media. Looking for a position that will expand expertise and utilize passion for connecting businesses with clients.

Skills

Content Creation, Microsoft Office, Adobe Photoshop, Adobe Indesign, Final Cut Pro, Adobe Dreamweaver, Secretarial, Communication , Analysis, MRI, Media Relations, Social Media Marketing, XL Stat.

Work Experience

Associate Media Intern

ABC Corporation - May 2013 – August 2015

- Compiled 30 second on air spots for radio play.
- Assisted in the execution of sponsored events.
- Wrote broadcasted content, Assisted with secretarial duties.
- Able to successfully compose many on air spots for radio play.
- Created artist profiles, album press releases, future concert events articles, and industry news content for publication.
- Composed and illustrated presentations for inclusion in post-buy analysis.
- Responsible for monthly broadcast payables list - Inputted data.

Media Intern

Delta Corporation - 2012 – 2013

- Facebook, LinkedIn, and Twitter) Generated weekly blog posts relating to social justice issues for women Reviewed assessment results and developed .
- Diversity creates a healthier atmosphere OptumCare and its affiliated medical practices are Equal Employment Opportunity/Affirmative Action employers and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, age, national origin, protected veteran status, disability status, sexual orientation, gender identity or expression, marital status, genetic information, or any other characteristic protected by law.

Education

Bachelor's in Media and Journalism in Advertising and Marketing - 2013(University of North Carolina at Chapel Hill - Chapel Hill, NC)