

Robert Smith

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Media Intern

SUMMARY

Highly focused and detail oriented program leader; able to communicate, coordinate and direct all phases of project based efforts while influencing, motivating, and inspiring others. Exceptional collaborative and interpersonal skills, dynamic team player with well-developed written and verbal communication abilities. . Design artesian passionate with photographing culture by infusing the symbiosis of technical craftsmanship and creative inspiration into conceptual humanitarian imagery.

SKILLS

Microsoft Office, Microsoft Excel, Sales, Presentations, Account Management, Salesforce, Market Research, Advertising, Media Planning, Digital Marketing.

WORK EXPERIENCE

Media Intern

ABC Corporation - April 2007 - September 2012

- Wrote press releases and features for a multitude of sports on a voluntary basis.
- Assisted with social media outreach, compiling statistics and obtaining quotes.
- Contributed to positive media interaction at events.
- Recorded and transcribed University of Missouri Football Coach Gary Pinkels weekly interviews.
- Conducted live coverage from Twitter accounts during home games for various sports.
- Wrote game previews and recaps for womens lacrosse and volleyball.
- Helped call live stats during both womens and mens lacrosse.

Media Intern

Delta Corporation - 2003 - 2007

- Led teams of youth participating in after-school program in the creation of short films Directed and acted in films Operated video equipment, .
- Worked with Media Manager in assessing and increasing advertising sales Updated subscription database for both the magazine and digital version .
- Telegraph Ave Promoted artists and events Created beats for artists within the center using Reasons software Introductory to music production .
- Film and edit together feature videos covering events held by Hillel throughout the semester.
- Radio broadcasting for NFL, NBA, March Madness, PGA Tour, 2016 Summer Olympics Editing program used by Westwood One, phone interview skills, cue .
- Direct, shoot and edit promotional videos for mission program, adapting means of production to budgetary constraints.
- Used Excel to create a database providing available media advertising opportunities for hundreds of cities around the United States along with their .

EDUCATION

Communication of the Art - 2012(University of the Nations - Bern, BE)