AVA DAVIS

Member Engagement Specialist



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PROFESSIONAL SUMMARY

Passionate about enhancing member experiences, I bring two years of expertise in engagement strategies that foster relationships and drive participation. My background in customer service equips me to understand member needs, while my proactive approach ensures the development of impactful outreach initiatives. I am eager to contribute to an organization dedicated to member satisfaction and community building.

WORK EXPERIENCE

Member Engagement Specialist

Mar / 2024-Ongoing

WidgetWorks Inc.

耳 Denver, CO

- 1. Delivered outstanding customer service, ensuring member satisfaction through personalized support and effective problem resolution.
- 2. Conducted outreach programs to identify and address member needs, leading to improved service delivery.
- 3. Exceeded performance metrics by achieving a 95% satisfaction rate among members.
- 4. Utilized diverse communication techniques to engage with members from various backgrounds.
- 5. Demonstrated strong multitasking abilities while managing member inquiries and administrative tasks.
- 6. Employed active listening skills to gather detailed member feedback and improve services.
- 7. Supported a 24/7 operational team by responding to member inquiries promptly.

Member Engagement Specialist

Mar / 2023-Mar / 2024

Fortland, OR

Crescent Moon Design

- 1. Assisted members with inquiries about their membership benefits and enrollment processes.
- 2. Utilized basic computer skills to manage membership databases and direct calls effectively.
- 3. Ensured the confidentiality of member records in compliance with privacy regulations.
- 4. Maintained a positive and welcoming environment for potential members during tours.
- 5. Engaged in proactive outreach to promote membership programs and services.
- 6. Collaborated with team members to enhance overall member experience and satisfaction.

EDUCATION

Bachelor of Arts in Communication

Mar / 2022-Mar / 2023

University of Springfield

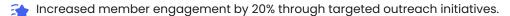
₮ Phoenix, AZ

Focused on interpersonal communication and member engagement strategies.

SKILLS

Effective Communication Team Collaboration Conflict Resolution Data Analysis

ACHIEVEMENTS



Developed and implemented a member feedback system to enhance service delivery.

Created promotional materials that led to a 15% increase in program enrollment.