

CHARLOTTE HARRIS

Associate Membership Counselor

- (123) 456 7899
- Los Angeles
- www.qwikresume.com

SKILLS

Member Recruitment Client Relations

Data Management

Facility Management

Effective Communication

Customer Engagement

INTERESTS

Birdwatching



Sports Coaching Knitting

STRENGTHS









LANGUAGES







English

Dutch

Polish

ACHIEVEMENTS

1 Increased membership enrollment by 30% through targeted outreach initiatives.

Developed and implemented community events that boosted member engagement by 25%.

PROFESSIONAL SUMMARY

Seasoned Associate Membership Counselor with 7 years of experience in cultivating member relationships and driving engagement initiatives. Expert in understanding member needs and providing tailored solutions to enhance satisfaction and retention. Proven ability to exceed enrollment targets while fostering a community-focused environment that promotes health and wellness.

WORK EXPERIENCE

Associate Membership Counselor

Mar/2020-Ongoing

Pineapple Enterprises

- 📮 Santa Monica, CA
- 1. Drives revenue growth by engaging new and existing members through tailored promotions.
- 2. Creates business opportunities via member referrals and guest pass distributions.
- 3. Connects guests with facility offerings, enhancing their experience and satisfaction.
- 4. Identifies potential members' needs to recommend appropriate fitness products.
- 5. Implements external promotional events to attract new members.
- 6. Conducts outreach to potential members, successfully setting appointments to discuss membership options.
- 7. Establishes strong relationships with prospects, consistently exceeding performance goals.

Membership Counselor/Representative

mar/2018-Mar/2020

Silver Lake Enterprises

耳 Seattle, WA

- 1. Welcomes guests and provides an informative introduction to the facility.
- 2. Conducts facility tours, showcasing amenities and services available to
- 3. Engages with guests to assess their fitness goals and recommend suitable programs.
- 4. Regularly checks in with current members to ensure their needs are met and satisfaction is high.
- 5. Addresses member concerns promptly, facilitating solutions or connecting them with appropriate staff.
- 6. Collaborates with team members to enhance overall member experience.

EDUCATION

Bachelor of Science in Health and Wellness

mar/2016-Mar/2018

耳 Denver, CO

Springfield University

Focused on community health, fitness programming, and member engagement strategies.

