



# JACKSON TURNER

Membership Manager

support@qwikresume.com  
(123) 456 7899  
Los Angeles  
www.qwikresume.com

## PROFESSIONAL SUMMARY

Accomplished Membership Manager with 2 years of experience driving member engagement and retention in dynamic environments. Expertise in creating tailored strategies that elevate member satisfaction and foster lasting relationships. Committed to enhancing community involvement and optimizing membership programs to ensure consistent growth and exceptional service.

## WORK EXPERIENCE

**Membership Manager** Apr / 2024-Ongoing  
Maple Leaf Consulting Toronto, ON

- 1. Crafted engaging presentations to address member needs and organizational goals.
- 2. Managed member registrations and orientations, while training and coordinating volunteers.
- 3. Generated insightful monthly attendance and program reports, supporting operational decisions.
- 4. Led and trained sales teams to consistently meet and exceed membership sales targets.
- 5. Designed weekly schedules for sales staff, optimizing team performance.
- 6. Facilitated regular meetings with club management to discuss sales strategies and performance.
- 7. Fostered a positive environment that encouraged collaboration among team members and enhanced member experiences.

**Membership Manager** Apr / 2023-Apr / 2024  
Summit Peak Industries Denver, CO

- 1. Identified and targeted potential member organizations, customizing value propositions for each prospect.
- 2. Managed renewal and upgrade processes for existing member dues, ensuring seamless transitions.
- 3. Oversaw a change in membership dues structure, generating over \$300,000 in additional annual revenue.
- 4. Achieved a 35% increase in membership retention through strategic initiatives.
- 5. Secured sales space for the annual trade show, enhancing visibility and engagement.
- 6. Integrated non-dues programs into member offerings, collaborating with the Client Services team on contract processing.

## EDUCATION

**Bachelor of Arts in Communications** Apr / 2022-Apr / 2023  
University of Phoenix Toronto, ON

Focused on effective communication strategies and community engagement.

## SKILLS



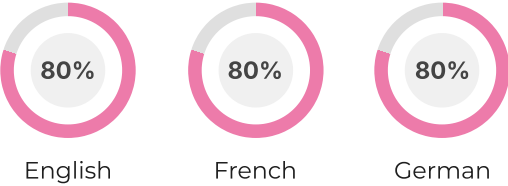
## INTERESTS

- Podcasts
- Language Learning
- Dancing
- Cycling

## STRENGTHS



## LANGUAGES



## ACHIEVEMENTS

- Increased member retention by 35% through targeted engagement initiatives.
- Implemented a new member onboarding process that improved satisfaction scores by 20%.