ROBERT SMITH

Merchandising Coordinator III

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SUMMARY

Able to communicate effectively with individuals of various backgrounds and temperaments. Exceptional ability to analyze and work with customers to meet their needs. quickly learn new procedures and equipment.

CORE COMPETENCIES

Excel, Microsoft Office.

PROFESSIONAL EXPERIENCE

Merchandising Coordinator III

ABC Corporation - February 1992 – October 2007

Key Deliverables:

- Developed the company database that held marketing information for over 15,000 SKUs.
- Filled the position of company liaison for bar coding issues for both external and internal customers.
- Worked with the costing of new marketing ideas to determine feasibility.
- Worked on designing new packaging and re-designing old packaging for new and existing product lines.
- Selected Contributions Constructed and maintained an extensive database (MS Access) that contained marketing/distribution information for over 15,000 SKUs.
- Worked extensively with bar codes for the companys product lines.
- Assisted with the development of a centralized system that was used to keep track of and assign new bar codes to new products that were targeted to go to market.

Merchandising Coordinator

ABC Corporation - 1989 – 1992

Key Deliverables:

- Manage key accounts in Western Hemisphere to include US, Latin America and AAFES key accounts.
- Work with 3rd party vendors to build out and disperse point of sale units.
- Coordinate and launch store build outs.
- Arrange and man convention/trade show booths.
- Successfully deployed seasonal marketing merchandise to every vendor/dealer under my zone of responsibility.
- After reviewing shipping agreements and contracts traded errors with accounting, saving the company $100,000+ in past wrongly allocated funds.
- Skills Used Required an in depth understanding of Microsoft office, ABS apparel buying system, work flow monitoring programs such as salesforce and attask..

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EDUCATION

- AAS in Computers - (Southeast Community College - Lincoln, NE)

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