



# AVA DAVIS

## Motion Graphics Designer

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### PROFESSIONAL SUMMARY

Dynamic Motion Graphics Designer with expertise in 2D and 3D animation. Recognized for elevating marketing campaigns, resulting in a 25% increase in viewer retention and a significant boost in social media engagement.

### WORK EXPERIENCE

**Motion Graphics Designer** Jan / 2021-Ongoing  
*Seaside Innovations* 📍 Santa Monica, CA

- 1. Led the creative development process from concept to final video, utilizing graphics, animation, type, and audio for online content.
- 2. Developed visually compelling motion graphics for live broadcasts and promotional materials.
- 3. Worked with the Business Development team to produce 12 training modules for LG Smart TV and Viper Smart Phone.
- 4. Designed conceptual layouts adhering to client specifications, ensuring timely and budget-friendly delivery.
- 5. Consulted with clients to establish project objectives and presented proposals that exceeded expectations.
- 6. Reviewed and updated digital content regularly to maintain freshness and relevance.
- 7. Created promotional materials including brochures, banners, and magazines to enhance brand visibility.

**Motion Graphics Designer** Jan / 2020-Jan / 2021  
*Lakeside Apparel Co* 📍 Chicago, IL

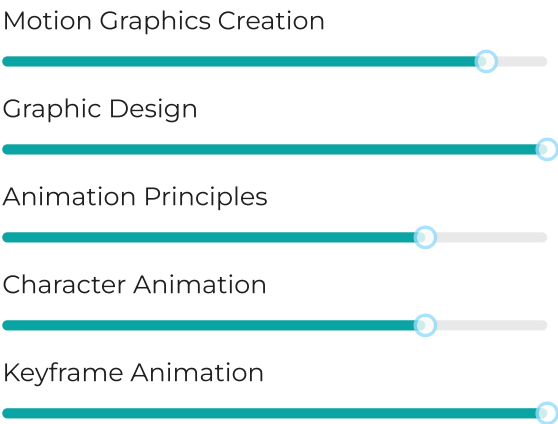
- 1. Executed high-end post-production motion graphics for web content.
- 2. Animated designs in After Effects for iPhone and iPad promotions.
- 3. Produced pre-roll videos for a Video-On-Demand startup.
- 4. Developed motion graphics for Sharp Television commercials.
- 5. Engaged in graphic design, motion graphics, and video editing tasks.

### EDUCATION

**Bachelor of Fine Arts in Motion Graphics** Jan / 2019 - Jan / 2020  
*Art Institute of Chicago* 📍 Toronto, ON

Focused on animation, visual effects, and digital media production.

### SKILLS



### INTERESTS

- 🎮 Gaming
- 👜 Fashion
- 🎬 Film
- 💻 Technology

### STRENGTHS

- ⚖️ Fairness
- ➡️ Flexibility
- ➡️ Forward-thinking
- ❤️ Gratitude

### LANGUAGES



### ACHIEVEMENTS

- 🌟 Produced 15+ engaging promotional videos that increased audience engagement by 30%.
- 🌟 Designed motion graphics for a national advertising campaign that boosted brand visibility by 25%.