

Multimedia Producer

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Objective

Talented Video/Multimedia Producer with expertise in video production, interactive communications for training and marketing, presentation development, photography, streaming for web implementation, and print.

Skills

Compressor, Motion, Aperture, Camera Bits' Photo Mechanic Proficient.

Work Experience

Multimedia Producer

ABC Corporation - 2009 - 2011

- Multimedia Producer Produced, directed, and edited videos for marketing and business development.
- Produced and maintained a PowerPoint library for business development.
- Created multimedia presentations for trade shows.
- Developed large format posters for trade shows and meetings.
- Produced webpages with multimedia presentations from meetings presented by oncology physicians.
- Maintained close collaboration with senior management, sales team, and colleagues to assess organization and site needs and determine the most effective approaches to maximize readership.
- Pursued professional development opportunities to stay up-to-date with technology and creative approaches in the field, and support video and new media team in doing the same.

Multimedia Producer

Delta Corporation - 2012 - 2018

- Video/Multimedia Producer Managed an inhouse video and multimedia production studio.
- Researched and procured video and audio production equipment, including cameras, microphones, lighting, and studio and grip equipment.
- Managed the budget for productions.
- Produced, directed, and edited videos for corporate meetings, customer testimonials, commercials, training, and sales delivering in Windows Media, Quicktime, and Flash technologies to the enterprise, home page, or via web or email.
- Developed and branded a corporate communications application to deliver messages from the executives in the company to the enterprise globally.
- Replaced an external vendor whose delivery system did not perform optimally, by creating a multimedia application that could be sent out by IT to all the employees and timed to run.
- Contributed to a work environment that encourages knowledge of, respect for, and development of skills to engage with those of other cultures or backgrounds.

Education

Photography - 1990(COLLIN COLLIN COLLEGE PLANO TEXAS - Dallas, TX)