

Robert Smith

Multimedia Specialist/Representative

CONTACT DETAILS

1737 Marshville Road,
Alabama
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PERSONAL STATEMENT

Over 7 years of experience working for Fortune companies in various capacities as Web Graphic Designer/Developer. Excellent background in creative design focusing on Web Design, Graphics.

SKILLS

DSLR Cameras, Cinema
Cameras, Video
Production, Video.

WORK EXPERIENCE

Multimedia Specialist/Representative

ABC Corporation - December 2009 - August 2012

Responsibilities:

- Created new GUI components & Ad campaigns such as banners, headers, icons, illustrations, buttons, and badges.
- Translate usability data gathered from focus groups and user perceptions into effective user experience and interface designs.
- Web design projects include revamping the Motorola AirDefense website to look like the existing Motorola website.
- Assisting to keep the website updated by creating new images, banners, and headers for inner pages on the website.
- Create designs for the order that is efficient and functional utilizing UI/UX standards Created various email templates.
- Developed print documents such as pamphlets, brochures and Solution briefs using Adobe InDesign.
- Worked on lead generation programs using Salesforce.com, product marketing programs & AirDefense.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

Multimedia Specialist

ABC Corporation - 2005 - 2009

Responsibilities:

- Reviewed the existing network infrastructure, identified multiple serious flaws with its design, and increased bandwidth by over 700% to 13 critical servers.
- Reduced significant congestion and latency by replacing the existing "flat" network design with a much more effective VLAN architecture.
- Suggested server virtualization and cleaned up over 2000 unneeded users and computers from Active Directory, in an effort to reduce expenses and maximize the efficiency of the existing hardware.
- Corrected multiple existing routing/switching issues between crucial remote sites and other government agencies and made suggestions to increase redundancy and ensure maximum availability.
- Provided high-level technical support to thousands of end users throughout the county.
- Created and replaced countless cables in order to clean up various IDF rooms and remove unneeded routers and switches, in an effort to reduce department expenses.
- Corrected issues with the existing videoconferencing system and performed the first implementation of video magistration in the county.

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

Education

Masters of Fine Arts in Graphic Design - (University of Madras - Chennai, Tamil Nadu)