



MIA TAYLOR

Multimedia Specialist

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PROFESSIONAL SUMMARY

Multimedia Specialist with 5 years of experience in video production, graphic design, and interactive media development. Expertise in creating immersive multimedia content that elevates brand messaging and user interaction. Committed to utilizing innovative technologies and creative strategies to produce impactful visual solutions.

WORK EXPERIENCE



Multimedia Specialist  Feb / 2022-Ongoing  Santa Monica, CA
Seaside Innovations

1. Created and executed multimedia content strategies, enhancing audience engagement across platforms.
2. Produced high-quality video projects from concept to completion, ensuring alignment with brand objectives.
3. Designed graphics and animations for various digital platforms, improving visual storytelling.
4. Implemented innovative techniques to streamline video editing processes, increasing efficiency.
5. Collaborated with creative teams to brainstorm and develop multimedia campaigns that resonate with target audiences.
6. Conducted training sessions on multimedia tools and software to enhance team capabilities.
7. Monitored and analyzed multimedia project performance metrics to inform future strategies.

Multimedia Specialist  Feb / 2020-Feb / 2022  Denver, CO
Summit Peak Industries

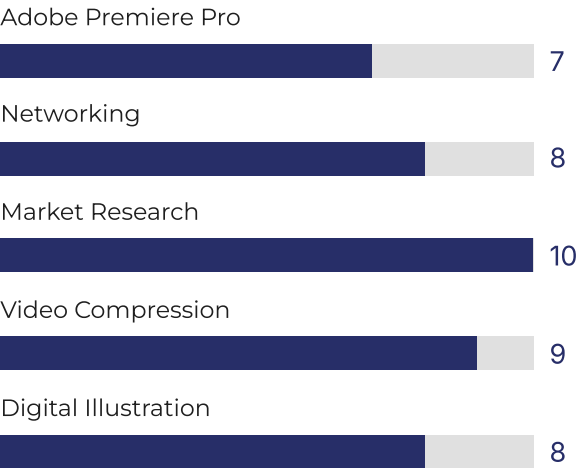
1. Designed and developed interactive exhibits that engage audiences using multimedia technology.
2. Collaborated with the Online Media team to redesign and enhance the Exploratorium website.
3. Developed custom software solutions for educational multimedia projects, improving accessibility.
4. Produced responsive websites using Drupal, focusing on user experience and functionality.

EDUCATION

Bachelor of Arts in Multimedia Production  Feb / 2018  Feb / 2020  Phoenix, AZ
University of California, Berkeley

Focused on video production, graphic design, and interactive media.

SKILLS



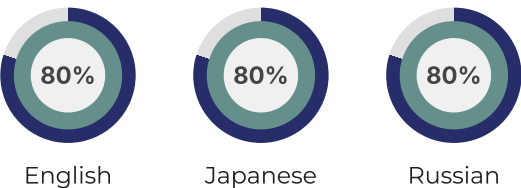
INTERESTS

-  Woodworking
-  Star Gazing
-  Theatre
-  Architecture



STRENGTHS



LANGUAGES



ACHIEVEMENTS

-  Produced a series of multimedia campaigns that increased audience engagement by 40%.
-  Developed an award-winning interactive web application that enhanced user experience for over 10,000 visitors.