

News Anchor

ROBERT SMITH

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Objective

Accomplished media professional recognized for excellence with 20+ years of experience in news and feature reporting. Respected leader and articulate communicator in three languages (English, Spanish, and French) who is adept at articulating complex topics to the general public.

Skills

MS Office, Multitasking, Anchoring Skills.

Work Experience

News Anchor

ABC Corporation - November 1999 - July 2001

- Wrote materials for and anchored twice-daily newscast.
- Produced, wrote and anchored long-form (30 minutes or greater) news specials.
- Contributed ideas and wrote content at daily staff meetings.
- Served as liaison between executive offices and newsroom personnel.
- Persuaded upper management to invest in long-format investigative and feature pieces.
- Became regular network specials that received several local and national awards.
- Helped hire three people for the news team.

News Anchor

Delta Corporation - 2002 - 2004

- Created packages and hosted CTVs COMMUNITY/ HONORS Thursday night news segment.
- Anchored weekly Newsbreaks for the City of Denton.
- Well experienced at cold reading and reading off a teleprompter.
- Wrote, produced, and presented 5 minutes of news daily Refined public speaking and writing skills Gained.
- Mentored the younger news staff in the newsroom.
- Interacted with viewers/users on social media sites.
- Participated in promotional activities including public appearances.

Education

MSJ in Journalism - 1991(Northwestern University - Evanston, IL)