

ROBERT SMITH

News Anchor

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An articulate, award-winning news anchor with more than 30 years of experience in writing, editing, and broadcasting topical local and international. Experience in all aspects of social media marketing, via online information, graphics, and video presentations.

EXPERIENCE

News Anchor

ABC Corporation - 2008 - DECEMBER 2009

- Assisted in producing, writing, editing, and on-air presentation of weekday 6 PM newscast.
- Planned series and special events coverage.
- Exercised writing and editorial control over story content and style.
- Coordinated and reported live coverage of both breaking and special news events.
- Wrote and recorded scripts for Telenews.
- Obtained experience in the creation of a news broadcast.
- Learned how to work Final Cut Pro to edit several news stories to be broadcasted.

News Anchor

Delta Corporation - 2010 - 2012

- Revised work to meet editorial approval or to fit time requirements.
- Shot and edited news events and news reports.
- Produced and presented reports for all platforms.
- Ensured that all content meets company standards for journalistic integrity and production quality.
- Wrote stories for the web and other media platforms.
- Interacted with viewers/users on social media sites.
- Performed special projects and other duties as assigned.

EDUCATION

- B.A. in Film - (Eastern Kentucky University - Richmond, KY)

SKILLS

Active Listening, Communication Skills.