

ROBERT SMITH

News Reporter/Representative

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Adept writer seeking an opportunity to advance the public relations and marketing initiative within an organization by publishing succinct, comprehensive information through social media platforms and print.

OCTOBER 2015 - FEBRUARY 2016

NEWS REPORTER/REPRESENTATIVE - ABC CORPORATION

- Performed interviews in the local Kalamazoo area to write compelling stories.
- Followed strict AP style to compose professional news stories.
- Photographed important individuals at events to provide newspaper visuals.
- Met strict weekly deadlines to ensure timely production of newspaper.
- Wrote news stories for both web and print Western Herald outlets.
- Wrote for Social Media and Maintained WordPress blog for six months to learn effective community discourse.
- Performed presentations on social media platforms to study successful, unique features.

2013 - 2015

NEWS REPORTER - ABC CORPORATION

- Generate story ideas, research and set up the content and interviews, produce the content in the field, write and voice the story, and present the story live as scheduled on a designated newscast.
- Contribute story ideas for key series pieces and lead stories for daily news programs.
- Research and write scripts for news content.
- Build relationships with the community and community leaders for the purpose of developing connections to story leads.
- Develop and cultivate contacts within the community for news stories Use online social media, blogs and online technology to communicate with readers in ways beyond traditional print and digital products.
- Research and write press releases.
- Skills Used Communication, Interview, Investigating, Writing, Announcing.

EDUCATION

Bachelor of Arts in Rhetoric and Writing Studies - (Western Michigan University - Kalamazoo, MI)

SKILLS

Microsoft Word, Microsoft Excel, Microsoft Publisher, Microsoft Powerpoint, Microsoft Outlook.