

ROBERT SMITH

On Air Personality I

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Objective is to transition experience, creativity and bilingual skills into a high profile position where can provide strategic leadership to create positive public and community relations. Here is a summary of skills and experience Bilingual (English-Spanish) Communications Public Relations HR/ Recruitment Non- profit Customer Service Events (Logistics, coordinator, planner, etc) 8 yrs of Teaching 11 yrs Radio Business (anchor, production, on air personality, administration) 3 years of TV (production, traffic) 8 years of Management As a public relations manager have planned community events, created advertising campaigns and maintained contact between Government and community organizations.

EXPERIENCE

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ABC Corporation - JULY 2004 - MAY 2008

- Announced station breaks, commercials and public service information, traffic and weather reports.
- Appeared as assigned by Program Director at station remotes, events, public relations appearances, or any other occasions.
- Wrote and Translated to Spanish spots, commercials, PSAs, etc.
- Created, organized promotions for Programming Dept.
- Checked production assignments daily.
- Completed all production as assigned by date of air.
- Accurately checked commercials, PSAs, and all Promotional units as they air.

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Delta Corporation - 2003 - 2004

- Had to sign operator logs then during my shift I had to collect news, weather information and then announce it to the public.
- Then produced my own show called what you know about this where I had to collect music and make music logs.
- PART-TIME ON AIR PERSONALITY LADUE NEWS.
- Abided by the rules and regulations of the FCC.
- Nights co-hosting the Big Dumb Fun Show broadcast on 15 different markets around the US and Canada Weekend Day broadcasts Produced remote broadcasts.
- Made sure all the tower readings were correct and made sure that all the paperwork was properly filled out.
- Late nights, also developed and hosted Alternative Rock show Alternative Beat targeting males 18-25.

EDUCATION

- English as a Second Language - (Instituto de Estudios Superiores de Monterrey - Monterrey, N. L.)

SKILLS

Bilingual, Management, Events Logistics.