

# ROBERT SMITH

## Associate On Air Personality I

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

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### SUMMARY

Updated station listeners about station promotions, local events and concerts, weather, and traffic, Acted as a fill-in broadcaster for full-time personalities on a variety of shows on an as-needed basis. Wrote entries onto log to provide information on all elements aired during broadcast, such as musical selections and station promotions.

### CORE COMPETENCIES

Adobe Premiere Pro, Adobe Audition, Adobe InDesign, Adobe Photoshop, Customer Service, Microsoft Office, YouTube Analytics, Social Media Marketing, SEO, Graphic Design.

### PROFESSIONAL EXPERIENCE

#### Associate On Air Personality I

**KOWZ/KORN Radio - August 2007 - 2020**

##### Key Deliverables:

- Enthusiastically promoted and produced all remote broadcasts for marketing customers.
- Updated websites on a daily basis to keep station news and events current.
- Assisted with live broadcasts in studio and on site.
- Created social media content.
- Learned how to set up on location events, work well with many different types of people, and learned production.
- Provided family entertainment through media group. Hosted , (MCd) some stages at large concerts.
- Wrote copy, did Voice overs , and used technical editing skills to create promotional spots for the station on a weekly basis.

#### On Air Personality

**Delta Corporation - 2004 - 2007**

##### Key Deliverables:

- Recorded spots/commercials for advertising clients Attended local events and represented the station.
- Performed live remote broadcasts for advertising clients at their place of business.
- TO TALK ON AIR AND TAKE PHONE CALLS Accomplishments I HELPED PEOPLE HAVE FUN LISTENING TO THE RADIO AND GIVE INFORMATION TO THE PUBLIC DURING .
- On Air Personality &quot;Home Grown Show&quot;.
- This is Dummy Description data, Replace with job description relevant to your current role.

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### EDUCATION

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AA in Radio Broadcasting - 2005(Brown College - Mendota Heights, MN)

