

Pet Nutrition Specialist

ROBERT SMITH

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Objective

Ambitious and dynamic professional with practical administrative experience, superb interpersonal skills and a keen ability to follow and implement organizational policies and procedures seeking opportunities with a proven healthcare provider where promotions are based on consistent exceptional performance.

Skills

Management, Inventory Control, Loss Prevention, Customer Service, Sales, Marketing, Computer Literate, Graphic Arts, Construction, Teaching, Communication.

Work Experience

Pet Nutrition Specialist

ABC Corporation - July 2004 - March 2005

- Worked at Petco and Petsmart stores as well as independent pet supply stores and effectively introduced the Nutro product line to shoppers.
- Introduced them to the many health benefits of the products and answered any questions they might have had.
- Quickly identified the Nutro product most suitable for their pet.
- Quickly developed a rapport with customers as they immediately recognized my knowledge and expertise.
- Knowledgeable of the products, was able to answer complex and technical questions.
- Made people feel confident enough and comfortable to purchase products based on my recommendation.
- Assisted clients in identifying and establishing healthier routines for their pet.

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Delta Corporation - 2003 - 2004

- Successful in diagnosing nutrient deficiencies and allergic responses in companion animals.
- Increase in store sales performance 175% with food and treats.
- Assisted customers at large retail stores when selecting the correct dog and cat food for pets specific dietary needs.
- Taught newly hired employees dog and cat food selection criteria and customer relations techniques and etiquette.
- Adhered to company policies for reporting timeliness and processing.
- Market the benefits of Nutro products through face to face consultation.
- Educate pet parents on the importance/benefits of feeding Nutro products and encourage them to purchase type product.

Education

BS