MASON WILSON

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Los Angeles





PROFESSIONAL SUMMARY

Dynamic Phonathon Caller with 2 years of experience in engaging alumni and fostering donor relationships. Skilled in making persuasive calls to solicit donations while maintaining accurate records. Committed to enhancing the university's outreach efforts through effective communication and a positive demeanor. Eager to leverage my skills to contribute to a successful fundraising team.

WORK EXPERIENCE

Phonathon Caller

mar / 2024-Ongoing

♣ Phoenix, AZ

Quantum Solutions LLC

- 1. Managed confidential donor information with a high level of integrity.
- 2. Conducted calls with professionalism, empathy, and a focus on positive outcomes.
- 3. Promoted the university's mission and initiatives, leaving prospects with a favorable impression.
- 4. Handled objections tactfully and maintained composure during challenging conversations.
- 5. Updated and maintained accurate records of donor interactions and preferences.
- 6. Utilized strong communication skills to convey enthusiasm and knowledge about university programs.
- 7. Collaborated with team members to refine calling strategies and improve engagement.

Phonathon Caller Mar / 2023-Mar / 2024

Cactus Creek Solutions

♣ Phoenix, AZ

- 1. Articulated the university's goals and scholarship opportunities to prospective donors.
- 2. Secured contributions for various campus initiatives through persuasive phone calls.
- 3. Built rapport with alumni and parents, fostering long-term relationships.
- 4. Enhanced networking skills by engaging with a diverse range of supporters.
- 5. Provided timely updates about campus developments to alumni during calls.
- 6. Conducted cold calls to alumni and parents, successfully soliciting donations.

EDUCATION

Bachelor of Arts in Communication

mar / 2022-Mar / 2023

University of Example

Santa Monica, CA

Focused on communication strategies and donor relations, enhancing skills relevant to fundraising.

SKILLS

Effective Communication **Excellent Communication** Fundraising Techniques **Active Listening**

ACHIEVEMENTS

Increased donor participation by 30% through effective outreach strategies.

Achieved a 95% call completion rate, ensuring high engagement with prospects.

Successfully raised over \$10,000 for the Annual Fund through targeted campaigns.