

BENJAMIN LEE Strategic Planning Supervisor

- (123) 456 7899
- Los Angeles

SKILLS



INTERESTS

Birdwatching

Report Generation

Market Research

Traveling

Sports Coaching Knitting

STRENGTHS









LANGUAGES







English

Dutch

Russian

ACHIEVEMENTS



Led a cross-functional team to launch a new product line, achieving \$2M in revenue within the first year.

PROFESSIONAL SUMMARY

Strategic Planning Supervisor with a decade of experience in driving organizational growth through comprehensive resource management and process optimization. Proven ability to lead cross-functional teams, implement data-driven strategies, and enhance operational efficiency. Passionate about fostering innovation and continuous improvement to achieve strategic business objectives.

WORK EXPERIENCE

Strategic Planning Supervisor

Mar/2018-Ongoing

📮 Santa Monica, CA

Seaside Innovations

- 1. Supervised a diverse team of planning professionals to optimize resource management and production workflows.
- 2. Implemented strategic initiatives that enhanced team performance and operational effectiveness.
- 3. Conducted comprehensive performance evaluations, aligning team development with organizational goals.
- 4. Generated detailed production reports utilizing advanced analytics tools to drive informed decision-making.
- 5. Oversaw the management of development and production workflows for high-volume semiconductor projects.
- 6. Directed New Product Introduction (NPI) processes from concept through production qualification.
- 7. Strategically planned and executed development materials for product launches and customer samples.

Planning Supervisor

mar/2015-Mar/2018

Crescent Moon Design

- **₮** Portland, OR
- 1. Managed a dynamic scheduling system for over 300 drivers, ensuring compliance with DOT regulations.
- 2. Acted as the primary liaison for production scheduling with key stakeholders, including AT&T, to align priorities.
- 3. Analyzed and planned quarterly media spending, achieving significant cost savings and enhanced campaign effectiveness.
- 4. Negotiated media placements, optimizing a \$1MM+ quarterly budget across various platforms.
- 5. Presented strategic media initiatives that led to a 20% increase in investment returns.
- 6. Developed integrated media plans that successfully combined multiple channels for major clients.

EDUCATION

Bachelor of Science in Business Administration

Mar/ 2012

Mar/ 2015

University of Michigan

₽ Portland, OR

Focused on strategic management and operational efficiency.