# **OLIVIA SMITH**

# Political Consultant





# PROFESSIONAL SUMMARY

Strategic Political Consultant with a decade of experience in shaping political narratives and driving campaign success. Skilled in stakeholder engagement, legislative analysis, and public relations, I excel at crafting tailored strategies that resonate with diverse audiences. Committed to empowering clients through informed decision-making and effective communication, I thrive in dynamic political environments.

#### WORK EXPERIENCE

# Political Consultant

Quantum Solutions LLC

**耳** Phoenix, AZ

- 1. Implemented a comprehensive digital outreach strategy using social media to enhance voter engagement.
- 2. Developed and maintained a robust voter database through NationBuilder, improving targeting efficiency.
- 3. Conducted training sessions for party members and volunteers on effective canvassing techniques and grassroots
- 4. Collaborated with civil society organizations to enhance political outreach efforts and build community coalitions.
- 5. Managed relationships with candidates and donors to foster strong support networks.
- 6. Coordinated and executed a series of successful fundraising events that exceeded financial goals.
- 7. Created analytical reports on voter sentiment and campaign performance metrics to inform strategy adjustments.

#### Political Consultant

**M** Jan / 2015-Jan / 2019

₽ Phoenix, AZ

Cactus Creek Solutions

- 1. Executed a statewide digital strategy, enhancing campaign visibility across various social media platforms.
- 2. Established and maintained a voter database using NationBuilder to streamline outreach efforts.
- 3. Trained volunteers on best practices for canvassing and voter engagement.
- 4. Co-authored the state manifesto, 'The 18-Point Roadmap,' to align party goals with community needs.
- 5. Managed candidate and donor relationships, ensuring consistent communication and support.
- 6. Advised non-profit organizations on fundraising strategies and community engagement initiatives.
- 7. Crafted impactful political speeches and communications to effectively convey organizational messages.

# **EDUCATION**

# Master of Arts in Political Science

m Jan / 2012-Jan / 2015

University of California, Berkeley

Fortland, OR

Focused on political strategy, communication, and public policy analysis.

## **SKILLS**

Political Strategy Development

Campaign Strategy

Voter Outreach

**Public Relations** 

# **ACHIEVEMENTS**



Successfully led a campaign that increased voter turnout by 25% in targeted demographics.



Developed a comprehensive strategy that secured \$500,000 in funding for local political initiatives.

Advised on legislative proposals that resulted in the passage of key community development bills.