



OLIVIA SMITH

Political Strategy Director

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PROFESSIONAL SUMMARY

Dynamic Political Strategy Director with a decade of experience in shaping impactful political campaigns and strategic initiatives. Expertise in stakeholder engagement, data-driven decision-making, and grassroots mobilization. Proven ability to craft influential messaging and drive voter outreach efforts, fostering alliances that enhance organizational objectives and community relations.

WORK EXPERIENCE

Political Strategy Director

Maple Leaf Consulting

📅 Apr / 2018-Ongoing

📍 Toronto, ON

1. Collaborated with diverse teams to design and implement strategic political initiatives aligned with organizational goals.
2. Testified before legislative committees, effectively advocating for policy changes that resonate with constituents.
3. Executed grassroots outreach strategies, mobilizing volunteers for effective door-to-door campaigns.
4. Managed voter engagement efforts, resulting in over 2,000 doors knocked during key campaign weekends.
5. Coordinated logistics and messaging for campaign events, enhancing visibility and community support.
6. Analyzed voter data to guide campaign strategies and outreach efforts.
7. Mentored emerging political leaders, fostering a new generation of advocates.

Political Director

Crescent Moon Design

📅 Apr / 2015-Apr / 2018

📍 Portland, OR

1. Directed grassroots operations, optimizing volunteer recruitment and engagement strategies.
2. Organized successful celebrity fundraisers, significantly boosting campaign revenues.
3. Collaborated with state campaigns to enhance voter outreach and candidate visibility.
4. Produced compelling written content for campaigns, including press releases and fundraising materials.

EDUCATION

Master of Public Administration

Harvard University

📅 Apr / 2012-Apr / 2015

📍 Portland, OR

Focused on public policy, political strategy, and nonprofit management.

SKILLS

Political Communication



Networking Skills



Social Media Strategy



Research Skills



Community Engagement



INTERESTS

🎨 Art

🤝 Volunteering

🌲 Hiking

🧘 Yoga

STRENGTHS

🔍 Criticality

☰ Detail-oriented

🤝 Diplomacy

😊 Enthusiasm

LANGUAGES



English



Swahili



German

ACHIEVEMENTS

★ Led a campaign initiative that increased voter turnout by 30% in the last election cycle.

★ Developed a comprehensive outreach strategy that engaged over 10,000 constituents.