



ISABELLA CLARK

Deputy Political Director

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www.qwikresume.com

SKILLS



INTERESTS

- DIY Projects Crafting
- Meditation History

STRENGTHS

- Humility Innovation
- Insightfulness Integrity

LANGUAGES



ACHIEVEMENTS

- Increased voter turnout by 25% through targeted outreach and community engagement initiatives.
- Successfully organized a multi-state campaign event that attracted over 10,000 attendees and garnered significant media coverage.

PROFESSIONAL SUMMARY

Strategic political leader with a decade of experience in campaign management, stakeholder engagement, and policy advocacy. Expert in crafting innovative political strategies and executing successful outreach initiatives. Proven ability to mobilize grassroots efforts and enhance voter engagement through data-driven communication. Eager to leverage extensive political acumen to drive impactful change within the organization.

WORK EXPERIENCE

Deputy Political Director
WidgetWorks Inc. Apr / 2019-Ongoing
Denver, CO

- Recruited and mentored candidates for elected office, enhancing campaign strategies across multiple jurisdictions.
- Developed and executed grassroots strategies, establishing and nurturing relationships with local units in 29 jurisdictions.
- Led outreach campaigns focused on brand marketing, significantly increasing community engagement.
- Organized 30 volunteers to identify 400 strategic sign locations in VA-02, completed in under two weeks.
- Executed a successful door-to-door campaign reaching 19,000 homes in just two days, mobilizing Young Republicans.
- Coordinated a team of 200 volunteers for Election Day operations, ensuring smooth polling activities.
- Created a comprehensive GOTV plan, emphasizing early absentee voting to maximize participation.

Political Director
Summit Peak Industries Apr / 2015-Apr / 2019
Denver, CO

- Designed and implemented measurement processes for evaluating digital and grassroots campaign effectiveness, overseeing execution.
- Promoted from Project Manager to Deputy Political Director in November 2013 due to exceptional performance.
- Collaborated with local candidates to develop effective activism strategies, coordinating impactful events throughout the year.
- Managed voter data input and campaign strategies for various electoral races, attending council meetings for strategic alignment.
- Developed and executed voter identification and registration strategies, enhancing outreach through constituency groups.
- Oversaw fundraising efforts across multiple channels, achieving the largest margin of victory in the campaign's history.

EDUCATION

Master of Arts in Political Science
University of California Apr / 2012-Apr / 2015
Santa Monica, CA

Focused on political strategy, campaign management, and public policy analysis.