

# ISABELLA CLARK

**Produce Category Manager** 

9

- (123) 456 7899
- Los Angeles
- www.qwikresume.com

## SKILLS

Inventory Optimization 10 Vendor Management 8 Waste Management Cost Reduction **Product Rotation** 

## **INTERESTS**

Birdwatching

**Pricing Strategies** 

Traveling

Sports Coaching Y Knitting

## STRENGTHS



## **LANGUAGES**



#### **ACHIEVEMENTS**

Achieved a 20% increase in produce sales within the first year through effective merchandising strategies.

Reduced perishable waste by 30% through improved inventory management practices.

# PROFESSIONAL SUMMARY

Results-oriented Produce Category Manager with 7 years of experience in driving sales and optimizing fresh produce operations. Expertise in inventory control, vendor management, and implementing strategic initiatives to enhance profitability. Committed to fostering a customerfocused environment that prioritizes quality and efficiency while leading high-performing teams.

## WORK EXPERIENCE

#### **Produce Category Manager**

Seaside Innovations

Apr/2021-Ongoing 📮 Santa Monica, CA

- 1. Managed the produce department with \$1M in annual revenues, focusing on operational efficiency and customer satisfaction.
- 2. Oversaw operating costs and departmental direction, including audits for quality assurance and loss prevention.
- 3. Achieved perfect scores on all departmental audits through rigorous quality control.
- 4. Increased sales by 25% and decreased waste by 15% within the first six months of management.
- 5. Co-developed local and regional produce plans that enhanced retail sales and customer engagement.
- 6. Maximized controllable profit while minimizing expenses through strategic inventory management.
- 7. Engaged with customers to provide recommendations and improve their shopping experience.

## Produce Department Manager

Cactus Creek Solutions

**耳** Phoenix, AZ

- 1. Supervised a team of 5-6 employees, ensuring daily operations aligned with departmental goals.
- 2. Executed daily inventory orders, claims, and pricing changes using handheld devices for efficiency.
- 3. Selected for the Assistant Manager Program, enhancing leadership and management skills.
- 4. Actively involved in all aspects of management, focusing on sales performance and operational excellence.
- 5. Responsible for budget development, merchandising strategies, and promotional activities.
- 6. Fostered a culture of exceptional customer service across a diverse employee base.

#### **EDUCATION**

Bachelor of Science in Business Management

University of Florida

**耳** Denver, CO

Focused on management principles, marketing strategies, and operational efficiency.

