ROBERT SMITH

Producer Service Coordinator

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Self starter with a can-do attitude and great ideas to make any news organization successful. Rich and varied career as a producer for CNN based at the network's largest bureau in the nation's Capital. She's handled live production, field, package, special events producing as well as duties on the assignment desk.

EXPERIENCE

Producer Service Coordinator

ABC Corporation - APRIL 1996 – NOVEMBER 2011

- Provided breaking news events from Washington for multiple CNN networks under tight deadlines.Worked effectively with reporters to present information during live news program in a clear, creative, and concise manner.
- Participated effectively in a collaborative team effort with technical and editorial staff in a control room environment.
- Maintained an effective relationship with multiple CNN networks to ensure news from Washington is received in a timely manner.
- Successfully researched and conducted interviews with government leaders, business professionals and general public.
- Coordinated reporters, guests, and crew from the field for multiple CNN networks.
- Worked efficiently in the field while gathering information from resources and wrote wire stories on events covered in Washington for multiple CNN networks.
- Assigned to reporter Jim Acosta as producer for America Morning in 2009.

Producer

ABC Corporation - 1991 – 1996

- San Diego, CA Producer April 2006 - June 2008 Produced multiple microsites with an emphasis on measurable marketing results.
- Developed website processes and maintained clients sites.
- Experienced in directing staff from multiple departments to complete several projects simultaneously.
- Responsible for client timelines, resources and budgets.
- Sole responsibility for all direct mail projects.
- Responsible for site map creation (UI) and wire frames.
- Client list includes California Avocado Commission, Centex, DMB, Jenny Craig, Kapalua, Sunkist, William Lyon Homes.

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EDUCATION

- BA Speech Communications in Speech Communications - January 1987(George Mason University)

SKILLS

Production, Breaking News, Broadcast, Television Production, Television, Broadcast Journalism.