

ROBERT SMITH

Product Director

E-mail: info@qwikresumc.com

Phone: (0123)-456-789

SUMMARY

Seeking a Product Director with 2 years of experience in Collaborating with business partners across the organization to justify changes to Our client systems, business practices and/or product offerings with sound analysis and logic, forecasting expected growth profit impacts.

SKILLS

Strategic Sourcing, Global Program Leadership, Business Transformation, Program Management, Continuous Improvement, Supply Chain Leadership.

WORK EXPERIENCE

Product Director

ABC Corporation - April 2014 – 2014

- Took over Hotpoints business and their portfolio of 20 lifestyle websites focused on womens interests with topics such as health, beauty, fitness, and parenting.
- Conceptualized a new line of websites to accompany the companys existing portfolio; added websites for Spirituality, Home, Young Womens Beauty, and Working Mothers.
- Directed all architecture, design, logos, and personality for 9 new websites.
- Had full budget responsibility for content development, site creation, management, and social media marketing.
- Hired and managed 2 new teams of developers and designers, created the content delivery system, site creation, and upgrades management plan using Jira and Basecamp.
- Created roll-out plans for both rebranded and new products using Basecamp.
- Arranged budget, set timeline, assigned tasks, oversaw development, provided troubleshooting, managed setbacks, successfully completed products on time and under budget.

Product Director

Delta Corporation - 2009 – 2014

- Pitney Bowes, CT Accountable for the management of Purchase Power delivering \$140M in annual revenue servicing over 600k active clients Developed.
- Recruited as a sole web designer for the young company and eventually became a person in charge of developing company products and strategy.
- Designed and developed over 50 search engine optimized websites.
- Achieved top search engine rankings for expensive keywords such as asbestos and personal injury lawyer.
- Hired and trained in design and marketing teams.
- Brought on board to develop and carry out all strategic and tactical plans for the Accutane launch.
- Effectively managed as well, the Dermatology and Bronchopulmonary franchise.

SCHOLASTICS

- GED