



EVELYN WHITE

Product Sales Manager

support@qwikresume.com
(123) 456 7899
Los Angeles
www.qwikresume.com

PROFESSIONAL SUMMARY

Accomplished Product Sales Manager with a decade of experience driving significant revenue growth and enhancing market presence. Adept at forging strong client relationships and leveraging data analytics to optimize sales strategies. Passionate about developing innovative product solutions that meet diverse customer needs and exceed sales targets.

WORK EXPERIENCE

Product Sales Manager Mar / 2019–Ongoing
WidgetWorks Inc. Denver, CO

- Collaborated with production teams to ensure timely order fulfillment and adherence to delivery schedules.
- Conducted thorough analysis of data related to large commercial projects, optimizing product offerings based on client needs.
- Developed comprehensive logistics plans to streamline material delivery and project execution.
- Assessed inventory levels for scheduled shipments, making strategic recommendations to optimize stock management.
- Provided technical support and product information to clients, contributing to contract negotiations and renewals.
- Created acquisition packages and maintained detailed records on material, projects, and customer interactions.
- Delivered market updates to North American clients, strengthening relationships and enhancing customer satisfaction.

Product Sales Manager Mar / 2015–Mar / 2019
Silver Lake Enterprises Seattle, WA

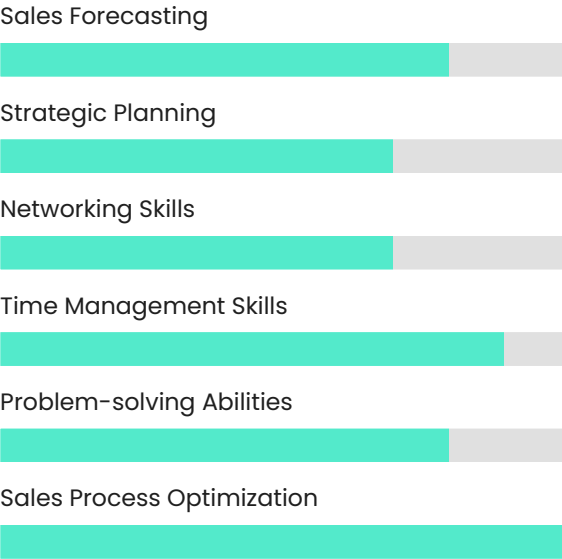
- Managed national sales accounts, leading a team in strategic planning and execution for a custom signage manufacturer.
- Facilitated trade show participation, showcasing new products and enhancing brand visibility.
- Transitioned focus to new business development, expanding market reach and driving sales growth.
- Secured four new academic subscriptions, targeting high-profile institutions that aligned with company goals.
- Trained regional sales teams on product strategies, enhancing overall sales effectiveness.
- Oversaw logistics and operations of a volunteer-led program, optimizing resource allocation and training.

EDUCATION

Bachelor of Business Administration Mar / 2012–Mar / 2015
University of California Toronto, ON

Focused on marketing and sales strategies, developing a strong foundation in business management.

SKILLS



INTERESTS

- Podcasts Language Learning
Dancing Cycling

STRENGTHS

- Intuition Leadership
Listening Mentorship

LANGUAGES



ACHIEVEMENTS

- Increased annual sales by 30% through targeted marketing campaigns and strategic partnerships.
- Developed and implemented a customer feedback system that improved product satisfaction ratings by 25%.