

# **MIA TAYLOR Product Sales Specialist**

(123) 456 7899

Los Angeles

www.qwikresume.com

### 🔼 PROFESSIONAL SUMMARY

Proven Product Sales Specialist with a decade of experience driving revenue growth through strategic account management and customer-centric solutions. Adept at analyzing market dynamics to identify profitable opportunities, while building lasting client relationships. Committed to enhancing product offerings and delivering exceptional service to achieve organizational goals.

#### 🔛 WORK EXPERIENCE

#### **Product Sales Specialist**

**Ouantum Solutions LLC** 



**₮** Phoenix, AZ

- 1. Develop and implement effective sales strategies to drive product revenue.
- 2. Identify and target potential customers through market research.
- 3. Boosted lead generation by 25% through optimization of the lead management system.
- 4. Achieved over \$35M in sales and 45% year-over-year growth in the AT Security sector.
- 5. Cultivated a critical SSA relationship, leading to the largest CSA sale in the company's history.
- 6. Clarified information requests and completed transactions efficiently.
- 7. Maintained the call center database with accurate data entry.

#### **Product Sales Specialist**

m Feb / 2015-Feb / 2019

#### Lakeside Apparel Co

- Thicago, IL
- 1. Opened seven state Rocky Mountain territory offering new dental surgical technology.
- 2. Trained surgeons and staff on the use and proper procedures of new technologies.
- 3. Developed new business leads and contacts to meet sales goals and objectives.
- 4. Focused product sales in endocrine and gynecological areas.
- 5. Engaged with hospitals, medical specialists, and local health clinics to expand market reach.
- 6. Maintained relationships with existing customers via calls, emails, and meetings.

# SKILLS Client Communication Lead Generation Sales Forecasting Closing Techniques Presentation Skills





Competitive Analysis



## EDUCATION

#### Bachelor of Science in Business Administration

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#### University of Business

Thicago, IL

Focused on sales and marketing strategies, customer relationship management, and business development.

# **ACHIEVEMENTS**

Developed and executed a new training program that improved sales team performance by 30%.

1 Initiated a customer feedback loop that enhanced product offerings, increasing satisfaction scores by 40%.