

# ETHAN MARTINEZ

## Production Artist - Freelance

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### PROFESSIONAL SUMMARY

Passionate Production Artist with 5 years of experience in crafting visually compelling assets for both print and digital media. Expertise in executing creative concepts while ensuring adherence to brand guidelines and production standards. Committed to optimizing workflows and delivering high-quality, impactful designs that resonate with audiences and drive client satisfaction.

### WORK EXPERIENCE

#### Production Artist - Freelance

Pineapple Enterprises

📅 Mar / 2022-Ongoing

📍 Santa Monica, CA

- Collaborate with the Studio Manager to meet all project deadlines and deliverables.
- Adhere to brand style guidelines, ensuring consistent application of brand identity across all materials.
- Conduct final checks and sign-offs on all production files, ensuring quality and print readiness.
- Transform creative concepts into finished artwork across various mediums.
- Utilize project management tools to track progress and assignment statuses effectively.
- Manage job files using Digital Asset Management systems for efficient archiving.
- Proofread and edit promotional content for accuracy in advertisements.

#### Production Artist

Lakeside Apparel Co

📅 Mar / 2020-Mar / 2022

📍 Chicago, IL

- Design and layout specialty advertising products tailored to client specifications.
- Proficient in both Mac and PC platforms for diverse project requirements.
- Utilize software such as QuarkXpress, Adobe Creative Suite, and MS Word for design tasks.
- Coordinate file transfers with clients, ensuring timely communication and delivery.
- Pre-flight and optimize client artwork for print production, ensuring high-quality results.
- Manage color adjustments and manipulation to meet brand standards.

### EDUCATION

#### Bachelor of Fine Arts in Graphic Design

Rhode Island School of Design

📅 Mar / 2018-Mar / 2020

📍 Santa Monica, CA

Focused on visual communication and design principles, developing a strong portfolio in print and digital media.

### SKILLS

Windows & Mac Os, Ms Office Suite



Email Communication Tools



Style Guide Adherence



Filemaker & Ms Excel



Proficiency



### ACHIEVEMENTS

- 🌟 Streamlined pre-press processes, reducing errors by 30% and ensuring timely project delivery.
- 🌟 Collaborated with designers to enhance layout designs, resulting in a 20% increase in client satisfaction ratings.
- 🌟 Successfully managed file preparation for over 100 projects, maintaining a 98% accuracy rate.