



MASON WILSON

Public Affairs Coordinator

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📍 Los Angeles
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PROFESSIONAL SUMMARY

With a robust background in public affairs spanning 10 years, I excel in strategic communication, stakeholder engagement, and community outreach. My expertise lies in crafting compelling narratives, managing media relations, and executing initiatives that drive positive public perception. I am dedicated to fostering collaboration and transparency, ensuring that organizational goals align with community interests.

WORK EXPERIENCE

Public Affairs Coordinator

Pineapple Enterprises

📅 Mar / 2019–Ongoing
📍 Santa Monica, CA

1. Acted as the primary liaison for community affairs, collaborating with state senators to advocate for public interests.
2. Designed and executed strategic media plans that improved public perception and engagement.
3. Coordinated large-scale events, including veteran ceremonies and health fairs, managing logistics and stakeholder relationships.
4. Established strong partnerships with community organizations to broaden support networks.
5. Generated media interest in legislative initiatives, effectively communicating key messages to constituents.
6. Tracked and analyzed legislative bills, providing updates to the public on ongoing policy developments.
7. Supported the Public Affairs team in enhancing information dissemination and media outreach efforts.

Public Affairs Coordinator

Summit Peak Industries

📅 Mar / 2015–Mar / 2019
📍 Denver, CO

1. Served as the media spokesperson for the agency, effectively communicating key messages to the public.
2. Developed and led a comprehensive public communications strategy for the Office of Emergency Management.
3. Crafted crisis communication plans to address public concerns during emergencies.
4. Fostered communication partnerships with government entities and community organizations to enhance collaborative efforts.
5. Recommended policy adjustments to improve public communication processes.
6. Managed budgets for promotional and outreach activities, ensuring efficient resource allocation.

EDUCATION

Bachelor of Arts in Communications

University of Oregon

📅 Mar / 2012–Mar / 2015
📍 Portland, OR

Focused on public relations and strategic communication.

SKILLS

Persuasive Writing

Social Listening

Legislative Tracking

Community Relations

Cultural Competence

Time Management

INTERESTS

🤿 Scuba Diving 🎮 E-sports
📖 Reading Fiction 🧩 Puzzle Solving

STRENGTHS

📋 Stewardship 👥 Teamwork
🔗 Tenacity 🔭 Vision

LANGUAGES

English Japanese Italian

ACHIEVEMENTS

- 🌟 Increased media coverage by 40% through targeted outreach strategies.
- 🌟 Successfully organized over 50 community events, enhancing public engagement and visibility.